# OPERATION BLUE to GREEN

United States Air Force
CAA Conference
24 August 2004



## **Purpose - Blue to Green**

Operation Blue to Green is a Prior Service Enlistment Program developed in response to Air Force and Navy Force Shaping Programs. Blue to Green will allow affected servicemembers (enlisted and officers) the opportunity to continue serving our Nation on Active Duty in the Army.

Bottom Line: It is about PEOPLE.



## How B2G started...





22.5K FSP\* 18,000 enlisted 4.500 officer 11K reduced accession



7.9K FSP\* 7,162 enlisted 738 officer 3.7K reduced

accession



FY05 80K mission 7.3K Prior Service BT required after 3-yrs separation



**USMC BCT accepted** BT required after 3-yrs separation



Average 35 accessions a year for AC and RC

### PRIOR SERVICE ACCESSION **PROCESS**

#### **Cyber Recruiter**



Recruiter

#### If AFSC/Rating **Converts:**

Warrior Transition Course Unit of Assignment

### **Not Convert:**

Warrior Transition Course MOS Training (AIT) Unit of Assignment

### **If AFSC/Rating Does**



#### **Advantages**

- -Supports Continuum of Service
- -Assists Force Shaping
- -Produces Rapid Readiness
- **PS Basic Training** shortened

\*Force Shaping Plan



### **Coordination to Date**

- Names from Air Force and Navy
  - List of DOS 90-180 days out
  - List of those affected by Force Shaping Plans
  - List of High Year Tenure (1700 Navy)
- Air Force and Navy approved briefings on Installations
  - Message is Army Opportunities
    - Continuum of Service
    - Explained Role of NCO Leadership
  - USAREC will use current practices directed by Company Leadership Team (USAREC concept)



### **Incentives**

- Selective Reenlistment Bonus (<90 days)</li>
  - Select MOS
  - Select MOS with specific Location (assignment)
  - AFSC/Rating must convert
- Prior Service Enlistment Bonus
  - Not offered initially (under review)
  - Review in Nov 04 for 2nd Qtr Incentive Message

Note: AFSC and Rating conversion list validated through proponents and HRC using the DOD Classification Index dated April 2003

120 AFSC → 37 MOS

112 Rating → 42 MOS



# **Marketing Strategy**

- Print Advertising and Articles
  - Military Times
  - Military Post newspapers
- Internet
  - GoArmy.com
  - USAF Personnel Center Force Shaping site with link to GoArmy.com
  - HRC Website for Interservice Transfers (https://perscononline.army.mil/opdistace/default.htm)
  - HRC Active and 2xcitizen Website
  - Army.mil
  - Create banners for Air Force and Navy websites with links
- Collateral Material brochures and posters for ACAP equivalent office for USAF and USN offices
- Direct Mail for names and addresses provided
- Outbound email if addresses provided
- **Public Relations** OSD Press releases to all internal and external publications



### **GOARMY.com**



# Eligibility and Processing



# **Eligibility**

- Program offered for Airmen and Sailors transitioning from active Air Force and Navy to the Regular Army based on DoD "force-shaping program"
- Program transition based on current provisions of each service and DoD regulations for inter-service transfers
- Program available for enlisted and officer personnel
- E-1 through E-4 with honorable discharge same grade
- E-5 and above will be reviewed on a case by case basis by Army Human Resources Command to determine eligibility
- Officers not processed by USAREC will contact Army Human Resources Command directly via Email - POC's provided

# **Eligibility - Medical**

- Individual must meet eligibility requirements of Army Regulation 601-210 (Regular Army and Army Reserve Enlistment Program) Chapter 3 with minor exceptions
- Must meet retention standards of Chapter 3 of Army Regulation 40-501 (Standards of Medical Fitness)
- Must meet height and weight standards of Army Regulation 600-9 (The Army Weight Control Program)
- Separation physical must be within the last five years
- Any applicant with a 3 in their profile must have their medical records reviewed by the USAREC Command Surgeon to determine retention suitability
- Date of HIV test must be within 6 months of discharge
- Must have complete medical and dental records in possession

Cortified True Convergentable to process, original on ship date On Point for the Army



# Eligibility - Mental, Moral, Dependents

- Individual must reveal all previous and current arrests, convictions or other adverse dispositions
  - Those with "pending charges" are required an eligibility review by HQ - USAREC
- Must reveal any and all proceedings under UCMJ during enlistment
- May enlist without regard to number of dependents
- ASVAB Scores available on REDD should be used
- If needed can be tested at a MEPS or MET site



## **Processing**

- Individuals must obtain an approved DD Form 368 through their servicing Personnel Office
  - Must have projected RE (Re-Entry Code) and SPD (Separation Program Designator Code) and ETS (Expired Term of Service) in Block 2 of remarks
  - DD Form 368 remains valid until ship date
  - ETS must be on a Monday through Thursday to prevent a Break in Active Federal Service
- Must have a certified copy of physical when they see the Army recruiter face to face
- When shipping to training, not authorized dependent travel to WTC, AIT or OSUT
- POV is not authorized at any training

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documents. Due chip cocupity interview DD Form



## **Processing and Incentives**

- Once approved for processing
  - May be eligible for SRB
  - May be eligible for GI Bill if <u>no</u> break in Service and meet the 30 month Active Duty Requirement
  - If MOS converts 3 year Term of Service, if retraining 4 or more years depending MOS qualified for and selected
  - Original 8 year MSO remains in effect
  - Will be provided ship date at MEPS from Army Guidance Counselor, the ship date will be the day after separation from the Navy or Air Force
  - •Will attend Warrior Transition Course (WTC) for four weeks in lieu of the 9 week Basic Combat Training Course...if authorized re-training, may attend WTC and will be inserted into One Station Unit Training for selected MOS's (11X, 19K/D, 31B...etc.)
  - Will be in Delayed Status, day after ETS will report to MEPS to ship to WTC... Ft Benning, GA, Ft Jackson, SC, or Ft Knox, KY possible locations



# Warrior Transition Course



### Culture

- Receive Soldiers as accepted professionals
- Atmosphere similar to BNCOC
- TRADOC Regulation 350-6 Phase V+ privileges
- Teach, Coach, and Mentor
- Experiential Learning Model
- Emerging Leadership/Leadership Development
- Student Chain of Command commensurate with grade
  - Company Commander and 1SG (E4 E5)
  - Platoon Leaders and Platoon Sergeants (E3 E4)
  - Squad and Team Leaders (E1 E3)
- Evaluated leadership positions with feedback
- Student Chain of Command is reinforced, not undermined



Warrior Ethos **Army Values** 

Concept

rientation Graduation

IED/UXO

**Convoy Operations** 

Checkpoint

Six Days Patrolling Operations Urban TACTICAL PROPERTIENCY

> **Night Defense Live-Fire Buddy Team Live-Fire** 10km Foot March

**Night Infiltration Course** 

Land Nav/ Field Craft

M16A2 Qualification

FTX-2:

**M**249, AT-4, M203, M18A1 Claym<mark>ore</mark>

**Combatives** 

**Teamwork Developmer** First Aid & NBC Refres **Drill and Ceremony Refres** 

### CORE TASK PROFICIENC

Bayonet Trainin Communications **Troop Leading Procedures** Land Nav (Day&Night) **Army Orientation** 

Reception & Integration

WEAPONS APROFISIEN NEWS Test

**Grenade Qualification** 

**8km Foot March** 





### **Graduation Requirements**

- Complete APFT with 50/50/50
- Qualify with individual weapon
- Complete bayonet and pugil training
- Complete hand-to-hand combat training
- Throw two live hand grenades and negotiate HG Qualification Course
- Complete pro mask confidence exercise
- Demonstrate willingness to live by the Army's core values and the Warrior Ethos
- Demonstrate the capability to operate effectively as a team member
- Complete all foot marches
- On Point for the Army



## **Update and Working Issues**

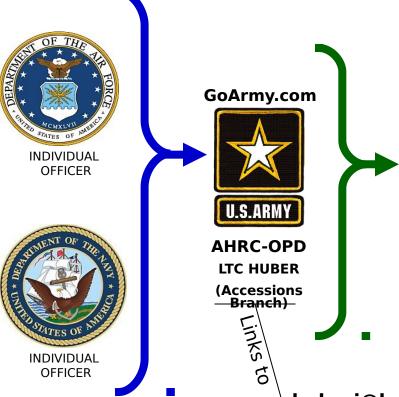
- 1st Warrior Transition Course
  - 3 Sep 04
  - 3,400 training seats (FY05)
- Housing (OSD is working DOD policy memorandum)
  - Remain in Military Housing until 1st Station
- Leave Balance (OSD is working DOD policy memorandum)

# **GoArmy.com Hits and Contracts**

As of: 23 Aug 04	Air Force		Navy		Marines		Coast Guard		Total	
	Weekly	YTD	Weekly	YTD	Weekly	YTD	Weekly	YTD	Weekly	YTD
Just Checking In	29	270	36	488	0	14	1	13	66	785
Very Interested	40	398	92	1070	2	54	2	26	136	1548
<b>Ready to Transition</b>	16	195	47	603	1	26	1	5	65	829
Total	85	863	175	2161	3	94	4	44	267	3162
Contracts	2	8	1	4	0	0	0	0	3	12
MOS Convert	1	2	0	2					1	4
Retrain	1	6	1	2					2	8
SRB Takers			0	1					0	1



# OFFICER INTERSERVICE TRANSFER PROCESS



- Qualified active duty Officer submits request through his/her service secretary who forwards to Army HRC
- HRC reviews packets, coordinates with branches for any required certification/education and branches officers
- Forwards requests for line thru by G-1 and approval by ASA(M&RA)
- Once approved, HRC notifies and processes officer for training and assignment and HRC-St Louis cuts the orders
- Additional information at

https://www.perscomonline.army.mil/opdistacc/IST/

huberj@hoffman.army.mil

Separating Officers (goal 20%)

hutskoe@hoffman.army.mil

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### **Point of Contacts**

HQDA G1 -

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Charles Tench
(703) 695 - 7520 DSN: 225 - 7520
charles.tench@hqda.army.mil
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 United States Army Recruiting Command

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MSG John Sheehy
(502) 626 - 0588 DSN: 536 - 0588
john.sheehy@usarec.army.mil
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# Questions